



The Definite Article

by Rob McGibbon

The Definite Article interview column was created by English journalist [Rob McGibbon](#) and launched on 19 March 2011 in the Daily Mail’s Saturday magazine, Weekend. The magazine has five million readers, making TDA one of the world’s most widely read print interviews.

McGibbon used his long experience as an interviewer to carefully construct the questions for TDA in order to give the reader a fun and fast, yet acutely insightful glimpse into the character of a leading personality. The questions are deliberately phrased to quietly reveal the essence of a person’s life, their humour, beliefs and motivations. The focus of the format is to arrive at the definitive answer.

Below is the archive. All material here is copyrighted by Rob McGibbon and cannot be used in any way without his permission. We kindly ask you to respect this copyright.

The Definite Article Archive

19.03.11 TV chat show host and talent judge **Piers Morgan**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



26.03.11 Virgin business tycoon **Sir Richard Branson**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



02.04.11 Billionaire inventor **Sir James Dyson**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Bestselling thriller writer **Wilbur Smith**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Racy bestseller writer **Jackie Collins**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Radio 4 Today programme presenter **James Naughtie**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Publishing tycoon and poet **Felix Dennis**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 TV comic actor **Adrian Edmondson**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Film producer and **Sting’s wife Trudie Styler**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Charismatic champion jockey **Frankie Dettori**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Jimmy Choo shoes businesswoman **Tamara Mellon**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 TV chef **Gary Rhodes**

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)





The Definite Article

by Rob McGibbon

The Definite Article interview column was created by English journalist [Rob McGibbon](#) and launched on 19 March 2011 in the Daily Mail’s Saturday magazine, Weekend. The magazine has five million readers, making TDA one of the world’s most widely read print interviews.

McGibbon used his long experience as an interviewer to carefully construct the questions for TDA in order to give the reader a fun and fast, yet acutely insightful glimpse into the character of a leading personality. The questions are deliberately phrased to quietly reveal the essence of a person’s life, their humour, beliefs and motivations. The focus of the format is to arrive at the definitive answer.

Below is the archive. All material here is copyrighted by Rob McGibbon and cannot be used in any way without his permission. We kindly ask you to respect this copyright.

The Definite Article Archive

19.03.11 TV chat show host and talent judge Piers Morgan

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



26.03.11 Virgin business tycoon Sir Richard Branson

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



02.04.11 Billionaire inventor Sir James Dyson

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Bestselling thriller writer Wilbur Smith

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Racy bestseller writer Jackie Collins

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Radio 4 Today programme presenter James Naughtie

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Publishing tycoon and poet Felix Dennis

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 TV comic actor Adrian Edmondson

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Film producer and Sting’s wife Trudie Styler

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Charismatic champion jockey Frankie Dettori

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 Jimmy Choo shoes businesswoman Tamara Mellon

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



09.04.11 TV chef Gary Rhodes

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)



1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 ...more





The Definite Article interview column was created by English journalist [Rob McGibbon](#) and launched on 19 March 2011 in the Daily Mail's Saturday magazine, Weekend. The magazine has five million readers, making TDA one of the world's most widely read print interviews.

McGibbon used his long experience as an interviewer to carefully construct the questions for TDA in order to give the reader a fun and fast, yet acutely insightful glimpse into the character of a leading personality. The questions are deliberately phrased to quietly reveal the essence of a person's life, their humour, beliefs and motivations. The focus of the format is to arrive at the definitive answer.

Below is the archive. All material here is copyrighted by Rob McGibbon and cannot be used in any way without his permission. We kindly ask you to respect this copyright.

Latest article in the Daily Mail [here](#)

TV chat show host and talent judge Piers Morgan



The Definite Article Archive

- 19.03.11 TV chat show host and talent judge Piers Morgan

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 26.03.11 Virgin business tycoon Sir Richard Branson

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 02.04.11 Billionaire inventor Sir James Dyson

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Bestselling thriller writer Wilbur Smith

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Racy bestseller writer Jackie Collins

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Radio 4 Today programme presenter James Naughtie

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Publishing tycoon and poet Felix Dennis

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 TV comic actor Adrian Edmondson

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Film producer and Sting's wife Trudie Styler

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Charismatic champion jockey Frankie Dettori

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 Jimmy Choo shoes businesswoman Tamara Mellon

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)

- 09.04.11 TV chef Gary Rhodes

Subject: [Pier Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)





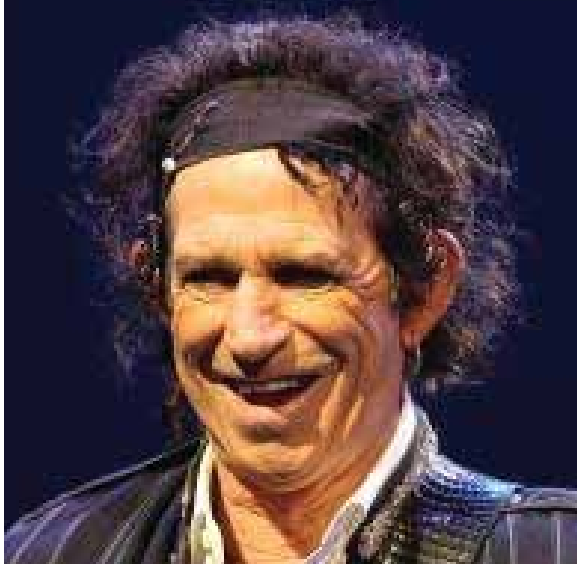
The Definite Article

by Rob McGibbon

The Definite Article with TV chat show host and talent judge Piers Morgan

Subject: [Piers Morgan](#) | Source: [The daily mail](#) | Author: [Rob McGibbon](#)
Published: [19th March 2011](#)

See how it appeared in the Daily Mail [here](#)



☒ Like ☒ Dislike Share this

Related Interviews

The Definite Article Archive

TV chat show host and talent judge Piers...
Source: [Daily Mail](#) | Author: [Rob McGibbon](#)

TV chat show host and talent judge Piers...
Source: [Daily Mail](#) | Author: [Rob McGibbon](#)

TV chat show host and talent judge Piers...
Source: [Daily Mail](#) | Author: [Rob McGibbon](#)

[More >](#)

Rob McGibbon

TV chat show host and talent judge Piers...
Subject: [Piers Morgan](#)

TV chat show host and talent judge Piers...
Subject: [Piers Morgan](#)

TV chat show host and talent judge Piers...
Subject: [Piers Morgan](#)

[More >](#)

The treasured item you lost and wish you could have again...

My whole cricket autograph collection got stolen one day at The Oval when I was 15. It took me years to amass and still breaks my heart every time I think of the moment I knew it was gone.

The unending quest that drives you on...

A terror of being bored.

The way you would spend your fantasy 24 hours, with no time travel restrictions...

Right now, I'd fly my three sons to New York and watch them laugh, argue, compete, eat, drink, fight, play and torment their father together.

The temptation you wish you could resist...

Feuding with Alan Sugar on Twitter. I know it's a ridiculous waste of time, but I enjoy it too much to stop.

The book that holds an everlasting resonance...

An Evil Cradling by Brian Keenan. After reading this extraordinarily brave, spirited man's searing account of surviving five years in captivity in Lebanon, I vowed to avoid feeling sorry for myself again.

The priority activity if you were the Invisible Man for a day...

I'd stand in Scarlett Johansson's shower cubicle.

The way fame and fortune is changing you, for better and worse...

Better: I don't have time to waste with boring dullards. Worse: I don't have time to be the father or friend I'd really like to be.

The film you can watch time and time again...

Rocky. It never fails to lift my spirits when I'm down.

The person who has influenced you most...

My mother. She's the strongest, wisest, kindest, most generous person I know.

The person from history for whom you'd most like to buy a pie and a pint...

Winston Churchill, the greatest personification of Britishness there has ever been. I'd like to light his cigar and thank him.

The piece of wisdom you would pass on to a child...

It would be the same as the words my dad gave me: Always be nice to policemen, and always drink the best French wine you can afford.

The unlikely interest that engages your curiosity...

I like to collect personalised memorabilia from famous people. My latest acquisition is Charlie Sheen's negative drug test result with 'To Piers, let's get hammered, love Charlie' scrawled on it.

The prized possession you value above all others...

My uncle Jeremy, a Catholic army deacon, gave me a rosary bead after I was fired from the Daily Mirror that I keep in my wallet. It seems to have worked pretty well so far.

The unqualified regret you wish you could amend...

Charging recklessly down the wicket when I was on 96 in an East Sussex League cricket match, and getting out four runs short of what would have been my only league century. My sons were waiting to record my moment of glory, and instead had to greet me at the pavilion with the words: 'Dad, why the hell did you do that?'

The poem that touches your soul...

Your Laughter by Pablo Neruda. I used it to woo my wife, who has a great laugh.

The misapprehension about yourself you wish you could erase...

That I'm as arrogant as everyone thinks. It's just a self-protective veneer. Honest, guv!

The event that altered the course of your life and character...

Coming home in tears of boredom from the Lloyd's insurance market in London, where I was a clerk for nine months at 19. I told my mother I couldn't do another moment, so she fought to get me onto a journalism course at Harlow College and my career was launched.

The crime you would commit knowing you could get away with it...

I'd kidnap Manchester United forward Dimitar Berbatov until the end of the season, so Arsenal could steal the Premiership.

The song that means most to you...

My Way by Frank Sinatra. It's been the template for my life and career – don't be a lemming, be an individual.

The happiest moment you will cherish for ever...

My wedding day last June was pretty perfect in every way.

The saddest time that shook your world...

The death of one of my best friends, Will Page, in a cycling accident before he was 30. It made me realise that life can be cruelly short, and has to be enjoyed to the full.

The unfulfilled ambition that continues to haunt you...

I have a really weird hankering to be a movie star. Preferably in a film that involves torrid love scenes with Eva Mendes.

The philosophy that underpins your life...

In the words of a postcard my mother once sent me, depicting a hippo flying with a flock of seagulls, 'Ambition knows no bounds'.

The order of service at your funeral...

I'd like to be carried in to the Test Match Special theme tune and out to Always Look On The Bright Side Of Life. With maybe an address by my former boss Kelvin MacKenzie, mocking my entire life and career.

The way you want to be remembered...

As an agent provocateur who didn't take himself nearly as seriously as everyone else wanted him to.

The plug...

Piers Morgan Tonight airs weekdays live on CNN at 2am and is repeated at 8pm the following day.

Copyright: [Rob McGibbon/Access Interviews.com 2011](#).
All rights reserved

Comments

Post your comment

Like Be the first of your friends to like this.



Add a comment...



Log in to Facebook to post your comment

Facebook social plugin

